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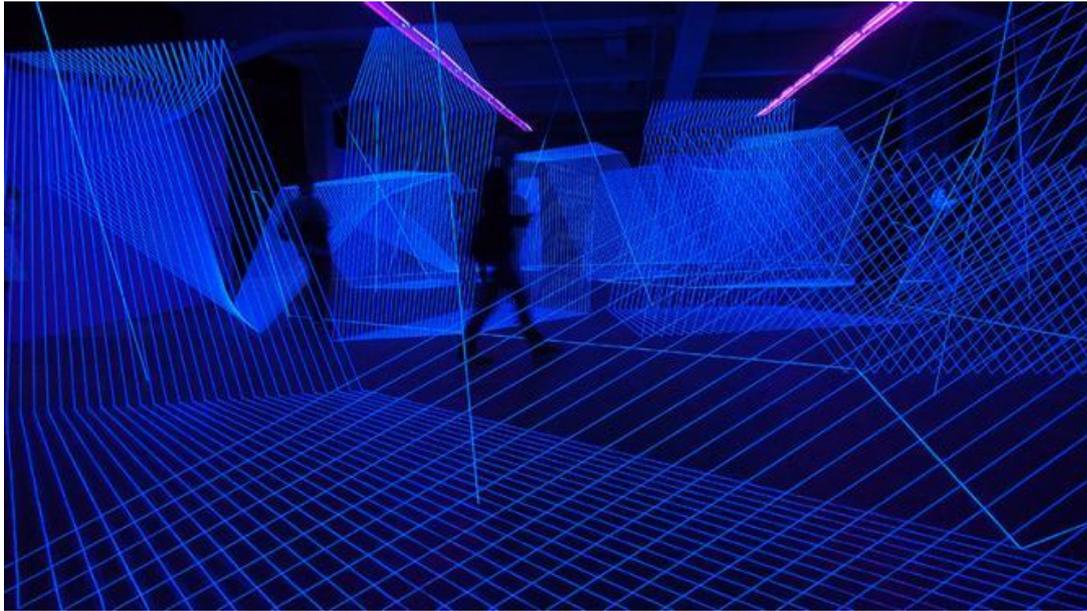
Drawing in Space: Jeongmoon Choi's Ultra Violet Installations

Jeongmoon Choi is a Berlin-based artist who embraces and redefines space by creating installations of coloured threads, which illuminate under UV lighting. Choi is displaying her works at Moeller Fine Art Berlin in an exhibition entitled *Jeongmoon CHOI: PULS*, which will run to the end of February 2014. Petra Power examines Choi's promising career as a highly commissioned, young conceptual artist.



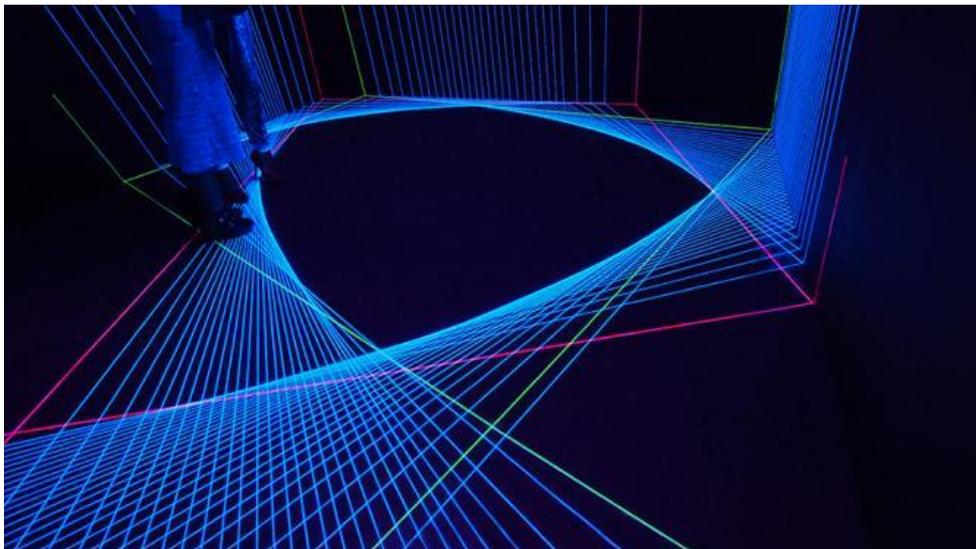
'Lines up . a recollection', 2012, threads, black light, 700 x 1100 x 1100 cm, Outdoor Light Installation, Berlin | © Jeongmoon Choi - All rights reserved.

Jeongmoon Choi's profound interest in conceptual thinking, media and material led her to see a creative potential in space and architecture, where the built environment could be bound to the practice of drawing. In this, Choi was influenced by minimalist sculptor Fred Sandback, a forerunner and major influence on many installation artists today. Sandback's work features lengths of yarn, and his sculptures are visionary and imaginative, minimal and literal. He refers to his sculptures as operating in a pedestrian space, acknowledging the viewer's movement through the space as something that has to be engaged with actively. Similarly, Choi uses a woven matrix of material stretched across the floors and walls of exhibition spaces to create a visual play on colour, form and perspective.



'Drawing in space - a maze', 2013, approx. 300 sqm space, threads, black lights, Opernwerkstätten, Berlin | © Jeongmoon Choi - All rights reserved.

Choi draws her vision directly *into* a room by using endless amounts of fine thread, tracing three-dimensional lines in space to create illusions of perspective. As she directly transforms the conditions of an existing space, the artist provokes questions about personal perspective. Analogous to negotiating lines on a canvas, Choi negotiates space using her own materials. The three-dimensional drawings then become projections of the artist's imaginary constructions: they begin with a line of thread and progress through space in various abstract and geometric amalgamations, defining planes and volumes with no mass.



'Drawing in space - Transformation', 2013, approx. 15 sqm space, threads, black lights, Saatchi Gallery, London | © Jeongmoon Choi - All rights reserved.

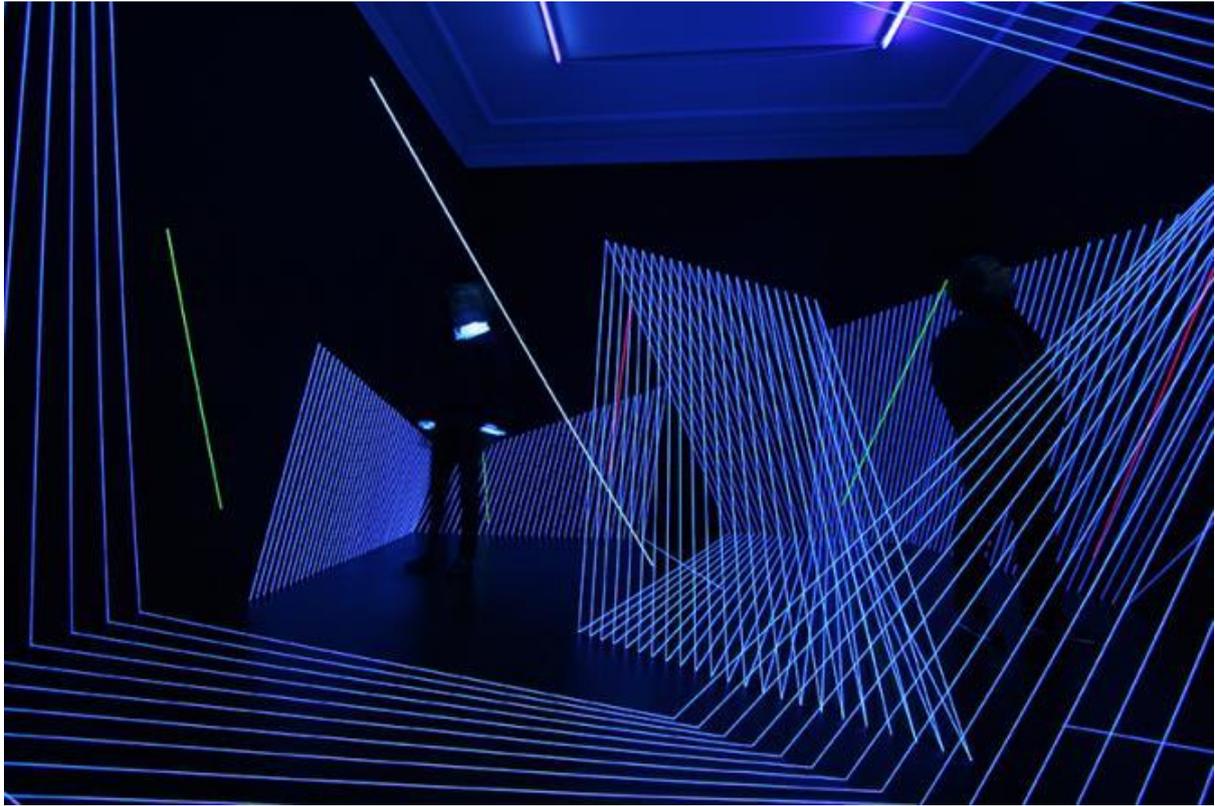
Choi has developed her physical practice from both her background as a painter and her upbringing in Seoul, South Korea, where space has to be engineered in innovative and imaginative ways. Her works not only map out disorientating visual experiences but also create unique social situations. Emphasising the concept of delineation and the restructuring

of space and its movement over time, her works resonate on a much deeper level, beneath the interplay of surface and line. Choi references the tangible movement and frequency of seismic waves as elements of earthquakes, volcanic eruptions and tsunamis, natural disasters around the globe and in the East.



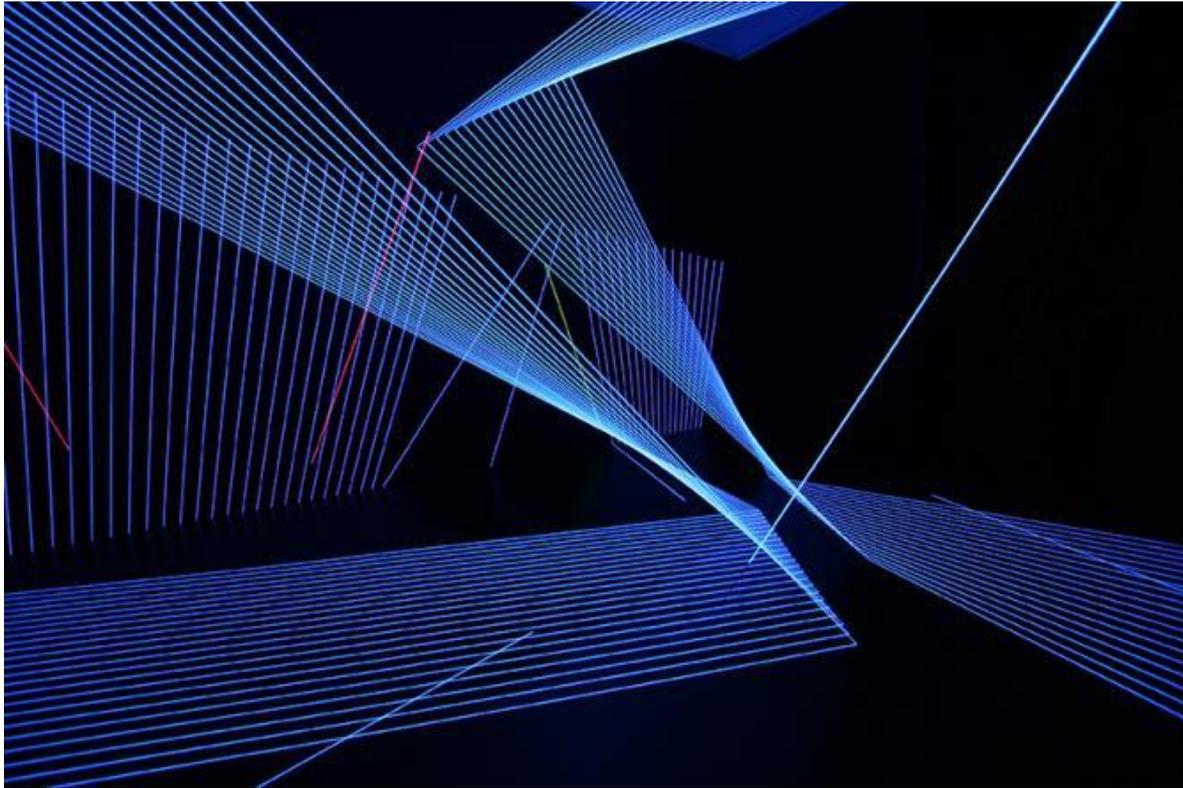
'How to build a house', 2010, approx. 20 sqm space, threads, black lights, MMX Open Art Venue, Berlin | © Jeongmoon Choi - All rights reserved.

Recently, KARST Gallery, in Plymouth, commissioned Choi to transform their gallery's environment. In *Explorer*, which lasted until 20 October 2013, the artist created an installation specific to the expanse of the gallery space. Choi allowed visitors to roam around the darkened, industrial space illuminated by a matrix of various patterns of thread in visceral colours and manifold shapes. As interaction is integral to Choi's work, the installations require the UV light to be exposed, while the participants are meant to activate the works through interaction, engagement and mediation of the visual playgrounds she creates.



'PULS', 2013, approx. 35 sqm space, threads, black lights, Solo Exhibition 'PULS', Gallery Moeller Fine Art, Berlin | © Jeongmoon Choi - All rights reserved.

From 26 November 2013 until 28 February 2014, Jeongmoon Choi's exhibition *PULS* will be exhibited at Moeller Fine Art Berlin. The bespoke installation is composed of white threads woven through the outer floor and walls of the gallery space, visible to the eye only via ultraviolet light. Alongside the exhibition, *PULS* will also feature a number of Choi's two-dimensional works on paper. *PULS* will correlate with Mark Tobey's: *Between East and West* (25 January 2014) - despite the difference in generation and medium, the two artists share an affinity and commonality in their approach to drawing.



'PULS', 2013, approx. 35 sqm space, threads, black lights, Solo Exhibition 'PULS', Gallery Moeller Fine Art, Berlin | © Jeongmoon Choi - All rights reserved.

PULS will run at Moeller Fine Art Gallery, located in Tempelhofer Ufer 11 in Berlin, Germany. Opening hours are Tuesday to Friday (11am-6pm), also by appointment, +49 30 252 940 83.

By Petra Power



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