

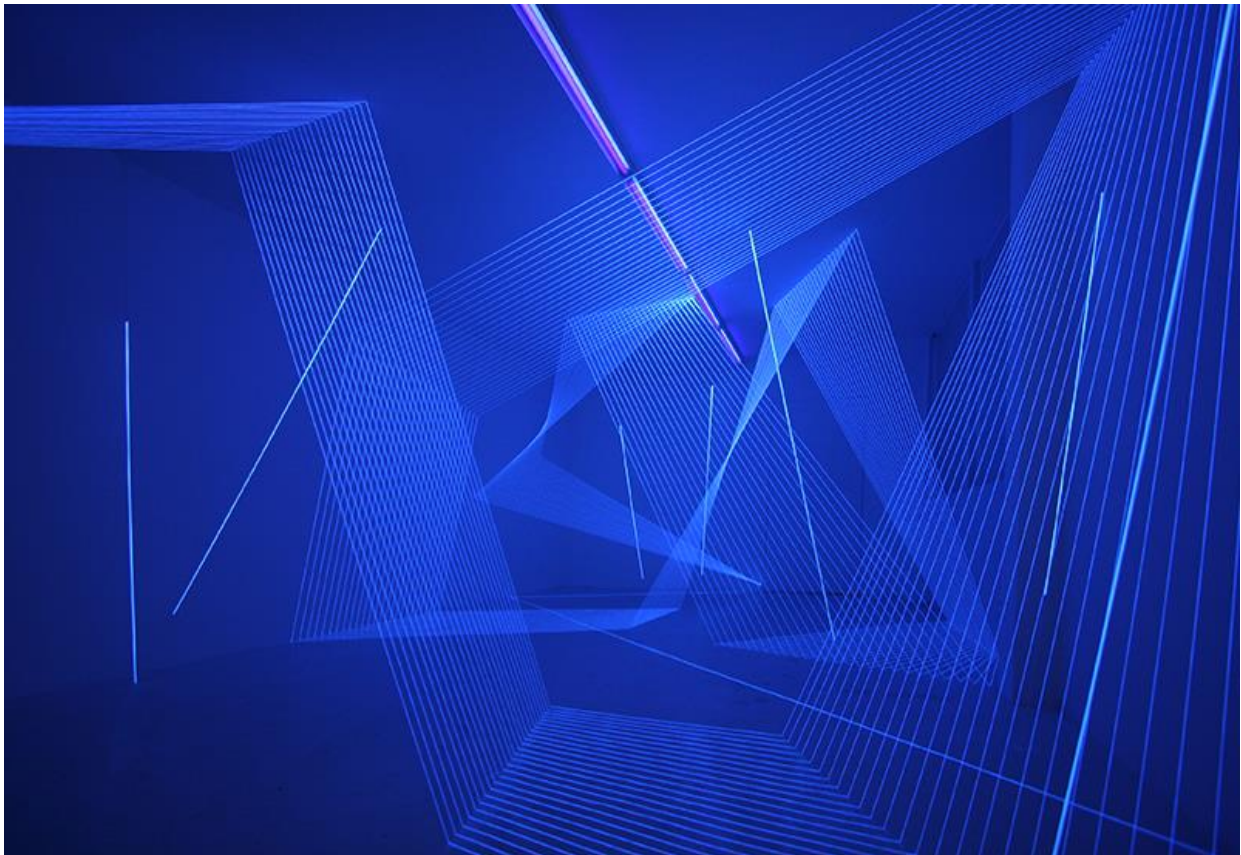
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DRAWING IN SPACE

by Jonathan Openshaw | October 3, 2013

BERLIN-BASED ARTIST JEONGMOON CHOI
CREATES ARCHITECTURAL INSTALLATIONS
THAT BLUR THE LINE BETWEEN ANALOGUE AND
DIGITAL AESTHETICS.

"DIFFERENT ARCHITECTURES HAVE ALWAYS
FASCINATED ME - LOOKING AT HOW THEY'VE
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MATERIALS HAVE BEEN USED TO CREATE A
CERTAIN CHARACTER"



“Many people tell me they feel like they’re inside a laser installation when first entering one of my black light pieces,” says Choi, who uses purely analogue techniques in her work, weaving complex grids of thread under UV-A light. “The gradual understanding of the actual analogue nature of the work is an interesting process to watch, it creates a dialogue between analogue and digital perceptions”.

Having started out working two-dimensionally on canvas and paper, Choi’s practice has developed into what she calls ‘drawing in space’ – allowing her work to take on an architectural presence. “For me, the room or location where an installation is about to be created is the most important thing, just like it is for architects to match the character of a location and a house. I’m always looking for new locations to inspire a work”.

Living in Berlin and hailing from the densely packed East Asian metropolis of Seoul, the urban environment is a major inspiration for Choi’s work. “Different architectures have always fascinated me – looking at how they’ve been changed by history, how different materials have been used to create a certain character, and the general act of transforming space. In urban environments, this process is exposed for everyone to enjoy, consume and criticize. Urban creativity seems to be triggered by urban proximity, so it becomes the public face of the city”.

Treating the fabric of the city as an open-plan gallery, Choi starts each piece with the discovery of a new space that she wants to explore and respond to. Instead of starting off with sketches, she’ll explore it physically – often with a ball of thread in hand to trace her movements and map a grid. Once Choi has a clear sense of the space involved, then she will begin working on scale models and technical plans, but the starting point is always on an architectural scale.

The result for the viewer is a powerfully immersive experience that gives the feeling of stepping inside a computer screen, or a sci-fi film set like Tron. “Our lifestyle is becoming more and more digitalised, and people seem to want to be a part of this digital world. I am a draughtswoman of space, I find many possibilities to create new rooms inside an existing room. Likewise, the public has also found another space in my work: the digital realm”.

Jeongmoon Choi is showing at [KARST](#) in Plymouth UK from 4th to 20th October 2013.